



CampusConnect

Collaborating with International Universities with their Global
Recruitment Initiatives



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- Organise student recruitment tours.
 - Visit five cities across India.
 - Pre-determined IB and Cambridge board school partners.
 - Facilitate one-one meetings with officials, students and parents.
 - Boosts information exchange, branding and visibility for your institution.

Survey Data

We conducted a survey across leading IB schools in India.

- 74% - Considering a US Education.
- 78% - Appearing for the SAT exam.
- 86.6% - Want to pursue their Bachelor's Degree overseas.
- 92.71% - Emphasised on one-one interaction with University officials.
- 96.91% - Would benefit from meeting with University officials.

Market Data

- Over 102K Indian students are currently studying in the US.
- 1 in 8 international students in the US are from India.
- 15% - 17% seek an undergraduate education.
- There are 99 IB and 198 Cambridge Board schools in India.
- 36% rise in SAT test centres in India in just three years.
- 256% rise in outbound Indians over the last decade.

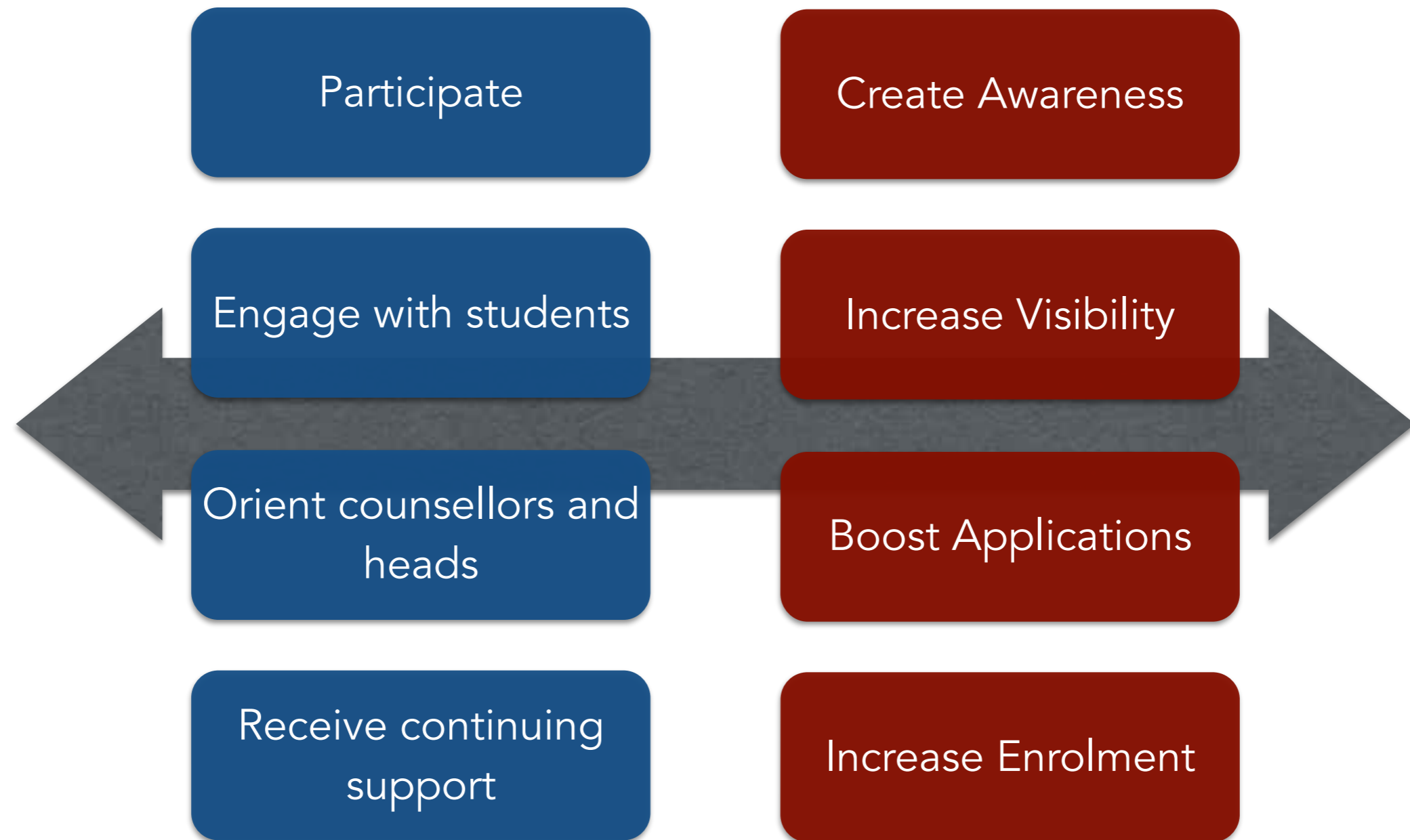
Current Trends

- Work with recruiting agents/independent counsellors.
- Participate in recruitment fairs.
- Set up an India specific office.
- Host alumni events.

Our Plan: Highlights

- Focus: High School Students
- Demographic: High Income
- Cities Covered: Five Cities
- Participating Universities: 12-15 (Small Group)
- High Schools Visited: 15-18
- Dates: September 2015
- PR and Media Coverage
- Ongoing support for upto one year

Our Plan: Urban India Tour



About Us

- Rich industry experience: 23 years.
- American educated managing partners.
- Worked on multiple collaborative projects with Universities.
- Immense experience organising international education fairs.
- Established presence in the Industry including high school network.

Connect



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