



#BeginAgain

VirtualEvents

Spring 2021

Dedicated Content Portal

70+ Universities

1500+ Students

Over 80% TOEFL/IELTS Takers

Over 80% Grade 10 - 12

Tier I & II Cities

130+ High Schools



CampusConnect

Spring 2021: Event Calendar



**North America
Focused Events**

JAN 18-22
*VirtualSessions
Week*

JAN 29
VirtualFairs



**UK & EU
Focused Events**

MAR 15-19
*VirtualSessions
Week*

MAR 26
VirtualFairs



**GLOBAL
Focus Events**

APR 26-30
*VirtualSessions
Week*

APR 21
VirtualFairs

#VirtualFairs

Our *VirtualFairs* have become synonymous with quality interaction and keeping the focus on international schools across India and Sri Lanka. In Fall 2020, we hosted Four *VirtualFairs* with over 50 Universities and 1500+ High School Students joining in. Since Fall 2020 was all about initial outreach and brand building, we want Spring 2021 to be focused on country specific activities that will help boost applications and target the right fit audience to your virtual room. Our Three *VirtualFairs* for Spring 21, include North America, EU & UK and a multi-country event which will allow you two unique opportunities to join in.

Scheduling: Each *VirtualFair* is limited to only 25 University Participants. Each University will have a dedicated, video and audio enabled Virtual Room. You can book multiple *VirtualFairs* in the sign up section. You can have a chance to enrol for at least two Fairs.

Marketing: High School Counsellors and Students will be invited from the dedicated cities by event date. Marketing activities will be conducted via mailing campaigns and social media channels with Campus Connect network schools. University information and marketing material (Logos, e-brochures, Campus Videos) will be displayed in a dedicated webpage and also emailed to each participant. Feel free to have a current student or Alumni join in!

Dates	Participants	Deadline	Cities
January 29, 2021 (Friday) 17:00 - 19:30	North American Universities	January 15, 2021	Ajmer, Bangalore, Chennai, Coimbatore, Dehradun, Delhi, Mumbai, Mussoorie, Ooty, Indore, Pune, Jaipur, Trivandrum
March 26, 2021 (Friday) 17:00 - 19:30	European & UK Universities	March 12, 2021	Ajmer, Bangalore, Chennai, Coimbatore, Dehradun, Delhi, Mumbai, Mussoorie, Ooty, Indore, Pune, Jaipur, Trivandrum
April 21, 2021 (Wednesday) 17:00 - 19:30	Multi-Country	April 09, 2021	15+ Tier I & Tier II Cities

Event Logistics: Campus Connect has integrated a platform that will enable seamless audio/video integration that will allow university officials to have live conversations with students, make presentations and respond to questions over chat. Leads collected as well as a Wrap Up Report will be shared one week post each *VirtualFair*

Pricing: Each *VirtualFair* is priced at \$1250. Signing up for multiple virtual events is an option and will attract a discount. **Please Note:** Discounts are applicable for multiple event signups for one invoice only. Discount cannot be carried forward to a second invoice.

#VirtualSessions

Want to increase brand visibility and connect with a dedicated audience? We think **VirtualSessions** is that product! Over the months, we've conducted over 60 Sessions and we can tell you that Universities love em!

Session Description: We recommend you present on a topic that is attractive to a larger audience. The one hour session should be broken down to "Topic: About Your University: Q&A" in a 2:1:1 Ratio. That way there is time open to discussing your university as well as answering potential questions. We're happy to hear an alternate format as well!

Sample Topics: "An American Mid-West Education", "Swiss = Hospitality"; "Portfolio Surgery"; "Liberal Arts Education"; "STEM Education & Advantages"; "Are you an Entrepreneur?"; "Education in the Emirates" and more. Still unsure? Talk to us!

Schedule:

Dates	Participants	Time (India Standard Time)	Deadline	Available Slots
January 18 - 22, 2021	North American Universities	17:00 & 18:30	January 08, 2021	10
March 15 - 19, 2021	European & UK Universities	17:00 & 18:30	March 05, 2021	10
April 26 - 30, 2021	Multi-Country	17:00 & 18:30	April 16, 2021	10

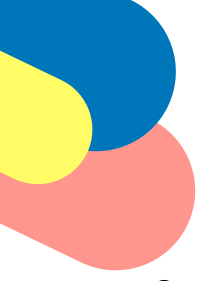
Pricing: Each **VirtualFair** is priced at \$400. Signing up for multiple virtual events is an option and will attract a discount. **Please Note:** Discounts are applicable for multiple event signups for one invoice only. Discount cannot be carried forward to a second invoice.

Logistics: International schools will be invited for this virtual event. Attendance to your session will depend on the topic, academic stage, student interest and schedules. Which is why attendance is not mandatory. However, your session will be recorded and the same will be made available for two months post the virtual session. Further, all leads collected for any student, parent and counsellor who requested to view your session will also be provided.

Q&A

Question: How do you differentiate between both event types?

	#VirtualSessions	#VirtualFairs
Pricing (USD)	\$400	\$1250
Hours	One	Three
Audience	Students, High School Counsellors, Parents	
School Profile	International Schools	
Focus	Undergraduate Recruitment	
Leads Shared	Yes	
Objective	To connect with the audience via engaging topics covering careers, current events, student life & more! VirtualSessions are best to increase University branding and reach.	To replicate a high school fair experience. Students can enter a University Virtual Room and have one-one conversation with a representative. VirtualFairs are best for branding, lead conversion and a virtual place to meet and have a conversation with interested students.
Engagement	Limited to Q&A	Ideal for one-one engagement.
Live Chat	Limited to Q&A	Yes
Platform	Zoom	Third-Party Platform (Training Will Be Provided).
Discounts	10% Off on a billing of \$2500 and more. (Yes, you can sign up for multiple VirtualFairs and VirtualSessions) \$100 Off on one VirtualFair + one VirtualSession.	



Question: What Schools do you usually engage with?

Answer: Over 130+ schools in India, Sri Lanka, Bangladesh & Nepal over the past five years!
Please do take a look at the list here:

Hyderabad	Aga Khan Academy	Mumbai	Aditya Birla World Academy
	Chirec Intl. School		Bombay Intl School
	DRS Intl. School		DSB Intl School
	Indus Intl. School		HFS Intl School
	Intl. School of Hyd.		Jamnabai Narsee Sch.
	Oakridge Intl School		NSS Hill Springs
	Sreenidhi Intl. School		Oberoi Intl School
Jaipur	Neerja Modi School		RBK Intl School
	Sanskar School		Singapore Intl School
Kolkata	Calcutta Intl School	Pune	Indus Intl School
	Modern High School		Mahindra Intl. School
	The Heritage School		MIT V. Gurukul
	Le Martiniere School		Symbiosis Intl School
Ooty	Hebron School		UWC Mahindra
	Lawrence School		Victorious Kids Educare
Ahmedabad	Ahmedabad Intl. School	Colombo	Asian Intl. School
	Carlox Olive Intl. School		Colombo Intl. School
	DPS Bopal		Ladies College
	MG Intl. School		Royal College
	Riverside School		The British School in Col
Bangalore	Bangalore Intl. School		The Overseas School
	Canadian Intl. School	Dehradun Region	Ecole Intl. School
	Candor Intl. School		The Doon School
	Greenwood Intl. School		Unison Intl. School
	Indus Intl. School		Welham Boys School
	Oakridge Intl. School		Mussoorie Intl. School

	Stonehill Intl. School		Woodstock School
	TISB - The Intl. School of Bangalore	Delhi NCR	American Embassy School
	The Legacy School		Modern School
	Trio World Academy		Pathway Schools
Chennai	American Intl. School		Sanskriti School
	HUS Intl. School		Scottish High School
	KC High School		Springdale School
Coimbatore	Chinmaya Intl. School		Sri Ram School
	Manchesters Intl. School		Step-Step School

Question: What Cities Do you see Students signing up from?

Answer: Through our Social Media Campaign and Outreach, we've seen students log in from the over 30 cities!

Tier I (India)	Tier II (India)		Out Of India
Ahmedabad	Aurangabad	Kochi	Colombo
Bangalore	Ajmer	Kolhapur	Dhaka
Chennai	Bhopal	Lucknow	Kathmandu
Delhi NCR	Bhubaneswar	Madurai	
Hyderabad	Chandigarh	Nagpur	
Kolkata	Coimbatore, Ooty	Nashik	
Mumbai	Dehradun	Pathankot	
Pune	Erode	Rajkot	
	Gwalior	Surat	
	Indore	Thiruvananthapuram	
	Jaipur	Vadodara	
	Jamnagar	Kodaikanal	

With this, we wish you, your family and colleagues the very best health. Stay indoors, Stay healthy!

Thanking You,
Team Campus Connect